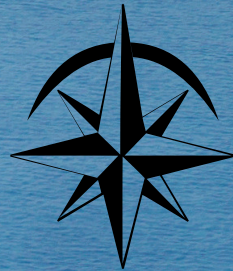


ASSESSMENT INNOVATION

For cruise ship companies, investing in the mental well-being of the crew not only enhances their resilience and performance but also ensures a safer and more enjoyable experience for passengers.



I.M.E.Q.[®]

INNOVATIVE MARITIME
EMOTIONAL INTELLIGENCE CENTER



www.imeq-center.com

What We Do



IMEQ Center is dedicated to promoting the mental well-being and job performance of seafarers. Our comprehensive suite of services, tailored specifically for the cruise industry, ensures that crew members onboard yachts, cruise vessels, and passenger ships receive the support and resources they need to thrive.

IMEQ Center's Psychometrics Platform provides comprehensive, evidence-based assessments tailored for the maritime industry. Through its advanced features, including online proctoring and an AI-driven Mental Health Predictive Index, this platform empowers shipping and cruise companies with actionable insights into crew well-being, personality, and mental resilience.

Comprehensive Mental Health Evaluation



- Identifies psychological distress and potential mental health issues.
- Helps in early detection and intervention to maintain a healthy crew.

Customized Support Plans



- Based on assessment results, we provide tailored support plans to address individual needs.
- Continuous monitoring and follow-up to ensure ongoing mental health.

Online Support



- 24/7 access to online support chat for immediate assistance.
- Coaching and Counselling

Soft Skill Assessments



- Big 5 Personality Traits Analysis
- Job Fit and Resiliency
- Work Style
- Problem-Solving Assessment:

Psychosocial Risk Assessment



Workplace Well-Being:

- Evaluates work stressors and their impact on crew members.
- Provides recommendations to improve organizational well-being and reduce stress.

IMEQ Seafarers APP



- Offers easy access to mental health resources, self-assessment tools, and professional support.
- Regular updates with new content, tips, and mental health exercises.



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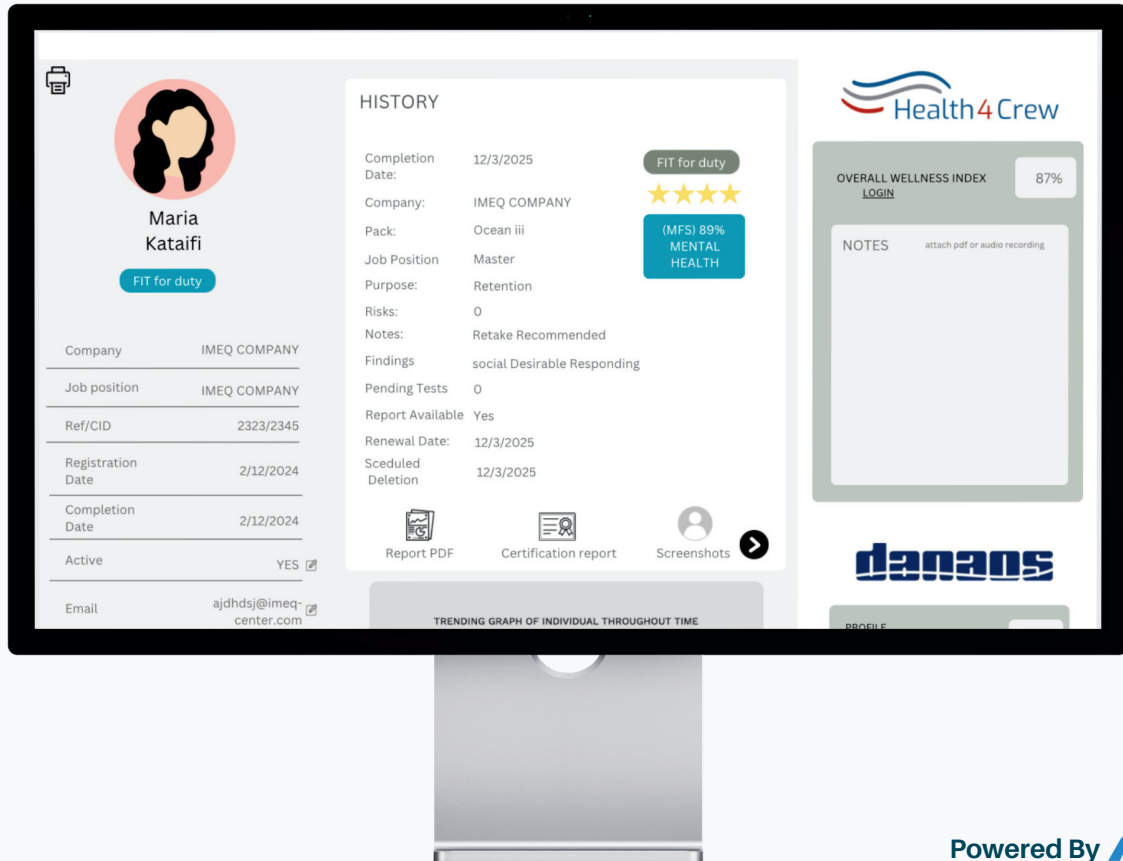


IMEQ PSYCHOMETRICS PLATFORM

Advanced AI-Based Psychometric Assessment Platform,
a state-of-the-art solution designed to provide precise, insightful,
and comprehensive maritime psychometric screening for
seafarers and ashore employees.

www.imeq-center.com

IMEQ CRUISE PACKAGE



Powered By  Azure



- **User-Friendly Interface:** A streamlined, intuitive design for seamless access, navigation, and completion of assessments by both crew members and managers.



- **Online Proctoring:** The platform includes secure online proctoring for all assessments, ensuring the integrity of results by monitoring test-takers in real-time to prevent unauthorized assistance or breaches.



- **AI Mental Health Predictive Index:** Powered by advanced AI algorithms, this predictive index assesses mental health indicators to forecast potential risks and trends in crew well-being, allowing for timely interventions.



- **Detailed Psychometric Reports:** Comprehensive reports generated promptly, providing insights into personality, resilience, and potential risk areas, accompanied by actionable recommendations.



- **Real-Time Monitoring:** Possible integration with other medical platforms enables continuous, real-time monitoring of mental health, providing early warning signs for issues related to stress, fatigue, and morale.



- **Data Security and Compliance:** Strict data protection measures, meeting international compliance standards, safeguard crew data and ensure privacy.



CRUISE PSYCHOMETRICS



Standard CRUISE Psychometric Assessment

- Tailored for specific cruise job positions, these assessments evaluate personality traits, emotional stability, and problem-solving skills.
- Ideal for roles in customer service, hospitality, and operational support, ensuring individuals align with the team dynamic and deliver exceptional performance.



High-Risk CRUISE Psychometric Evaluations

- Designed for high-risk job positions, where safety and decision-making under pressure are paramount.
- These roles undergo Clinical Evaluation, utilizing world-renowned tests, such as the 344-item Clinical Personality Assessment, for an in-depth understanding of mental health and suitability.

PSYCHOSOCIAL RISK ASSESSMENT

Predictive Index of Human Error

The Psychosocial Risk Assessment Inventory involves a series of tools that assesses primary stressors in the work environment onboard a vessel and personal wellbeing. The scope of the assessment is to identify and analyze workplace risk factors that could potentially harm the psychological health and safety of the seafarers, if not properly managed.

The psychosocial risk assessment evaluates workplace stressors that includes: Workload Balance, Job Control, Management Support, Peer Support, Work Relationships, Job Role, Workplace Changes, Organizational Support, Job Engagement, Job Development, Financial Security, Bullying & Harassment, Civility & Respect, Physical Environment Satisfaction, Protective Equipment Satisfaction, Organizational Culture Satisfaction, Burnout and Personal Wellbeing, Conflict Resolution, Leadership and Support, Training Adequacy and Skills Development, Crisis Preparedness and Emergency Response, Technology Adaptation and Usability, Safety Culture, Incident Awareness and Prevention, Near Miss Reporting and Analysis, Compliance with Safety Protocols, Hazard Identification and Resolution, Retention, Factors - Contract Satisfaction, Social Connectivity



**HUMAN ERROR
PREDICTIVE
INDEX**



**VALIDATED
PSYCHOMETRICS
FOR CREW**



**VESSEL
PSYCHOSOCIAL
RISKS**



DETECT RISKS



**ASSESS &
INTERPRET DATA**



**BEST
RECOMMENDED
PRACTICES**

THE TOOL

Your Comprehensive Solution for Maritime Well-Being

STEP BY STEP

01

REGISTER CREW

- Companies access the online dashboard to register their vessels and crew members on the platform.
- Seafarers receive an email or Viber notification with instructions to complete the 15-minute psychometric assessment in their preferred language, **anonymously**.

02

ASSESSMENT AND EXPERT REVIEW

- Once over 80% of the crew from each vessel has completed the assessment, the data is evaluated by clinical and organizational psychologists with extensive experience in the maritime industry.
- The psychologists analyze the results, identifying key psychosocial risks and trends specific to each vessel.

03

REPORTING AND RECOMMENDATIONS

- A comprehensive report is delivered to the company, including:
- Insights into crew well-being and risk factors.
- Tailored recommendations and actionable strategies to address identified risks.



Well-being is Safety:

A crew's mental and social health directly impacts their performance, decision-making, and safety.

Compliance Made Easy:

Stay ahead of evolving regulations and industry standards, including ISM Code and SIRE 2.0.

A 1-ON-1 OR TEAM COACHING PROGRAM FOR OFFICERS

We are a team of experts, dedicated to helping people discover and make the best use of their talents, so that they can lead a personal and professional life in full happiness. We are active across Europe and deliver our services in English, Spanish, Greek and Russian, meeting the needs of our diverse clients with respect and passion for excellence.

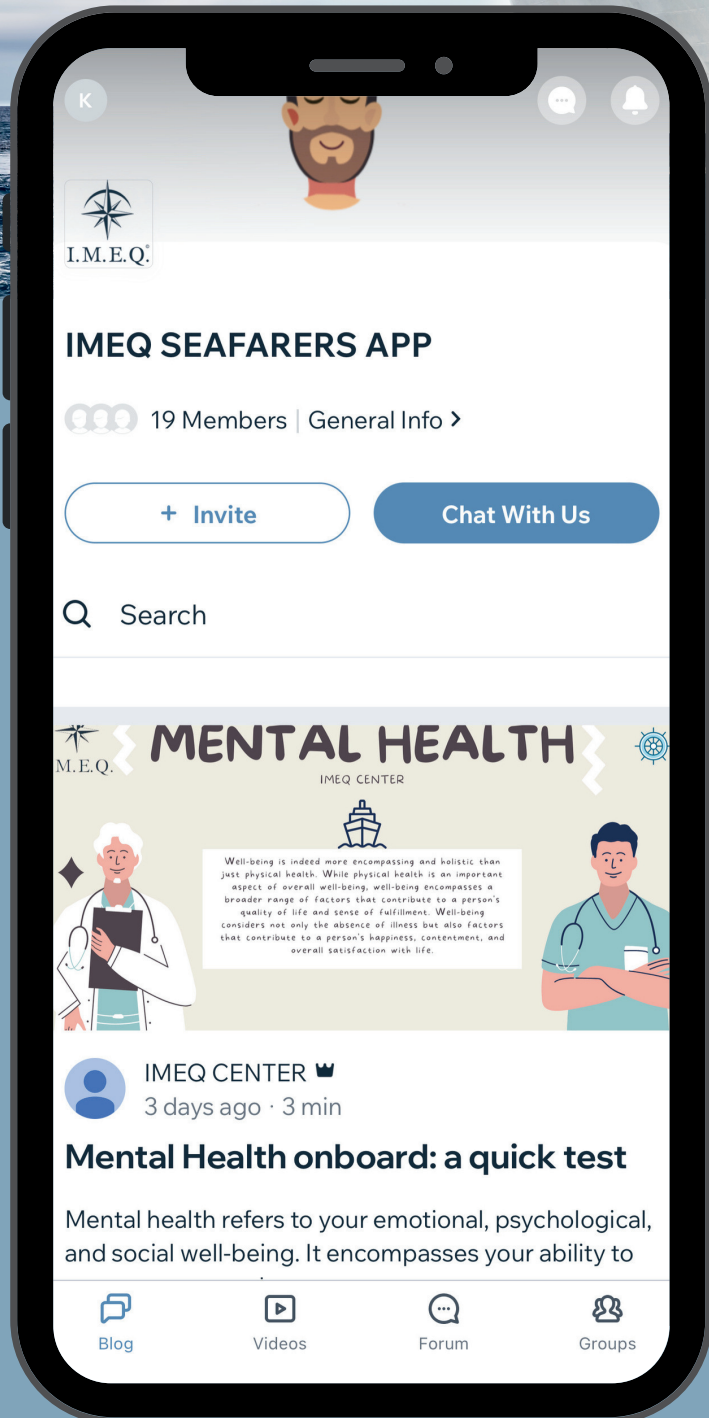


The median coaching ROI is 700% (7x) the investment.



A One-On-One or Group coaching program for deck officers, who want to empower their crew to unleash their talents.

This is a provocative, hands-on, “mindset changer”, coaching program for deck officers who are ready to accept that leadership is not about them but about others. The program is based on the latest coaching methods tailored to the needs of the shipping industry.



IMEQ SEAFARERS APP

Are you ready to embark on a journey toward better mental health and well-being at sea? We're thrilled to introduce the IMEQ SEAFARERS APP, your trusted companion for raising mental health awareness onboard and providing essential resources to keep you sailing smoothly.





The "Cruise Package" is more than just an assessment—it's a comprehensive approach to supporting the well-being and development of passenger ship employees. By focusing on these key areas and utilizing the latest in AI technology, we aim to contribute to a safer, healthier, and more productive working environment at sea.



Safety and Compliance Awareness



Role Suitability



Strengths of Individual



Teamwork and Communication Skills

IMEQ

SOFT SKILLS ASSESSMENT



Potential Areas of Improvement



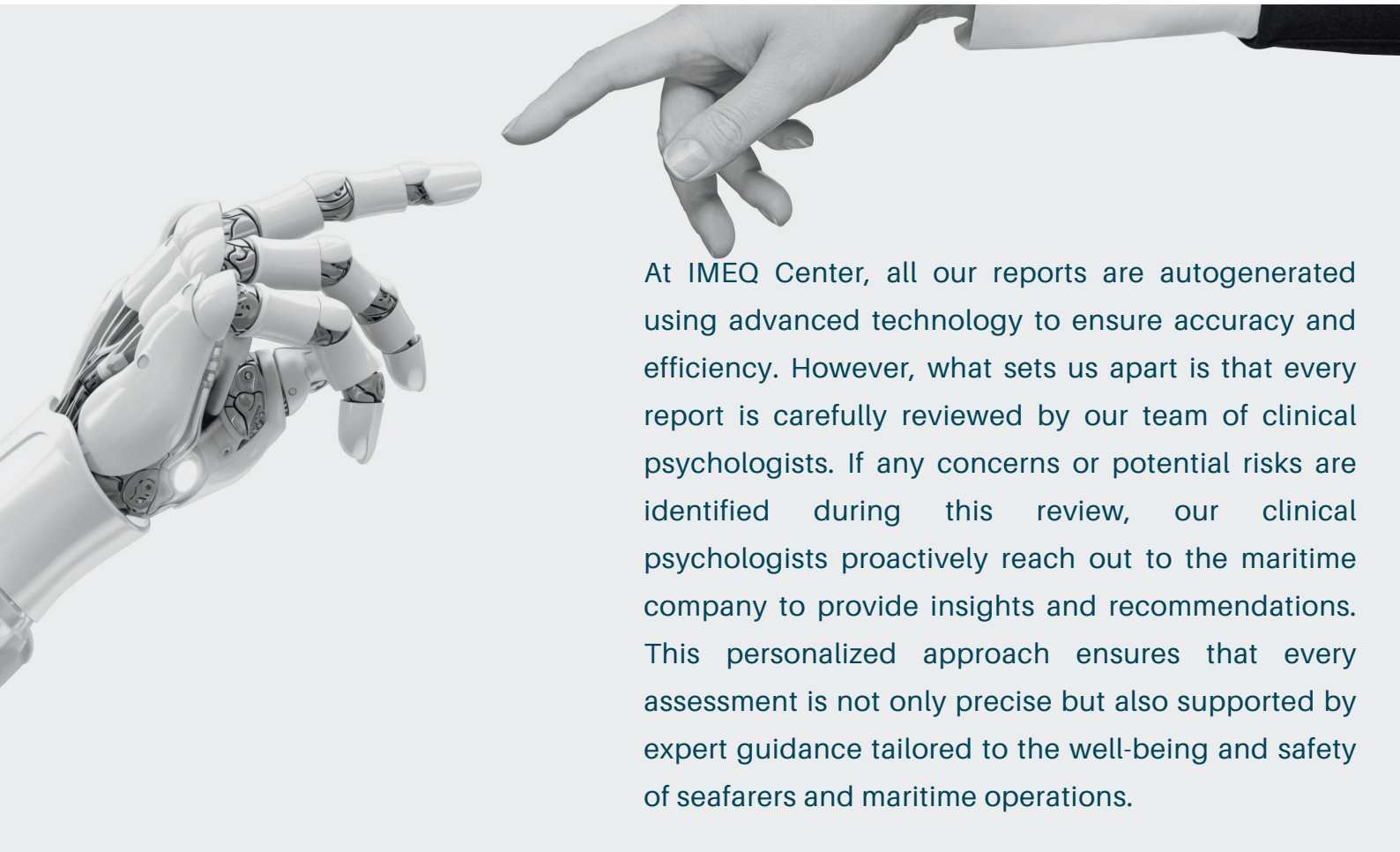
Cultural Fit Onboard



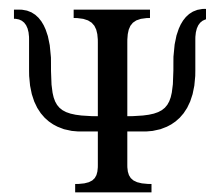
Decision-Making and Leadership Skills



Work Style and Problem-Solving Abilities



At IMEQ Center, all our reports are autogenerated using advanced technology to ensure accuracy and efficiency. However, what sets us apart is that every report is carefully reviewed by our team of clinical psychologists. If any concerns or potential risks are identified during this review, our clinical psychologists proactively reach out to the maritime company to provide insights and recommendations. This personalized approach ensures that every assessment is not only precise but also supported by expert guidance tailored to the well-being and safety of seafarers and maritime operations.



World's most innovative psychometrics platform

- Leverages advanced machine learning to analyze crew data with precision.
- Provides a comprehensive ranking system to help companies make data-driven decisions for promotions, training, and employee development.

Suitability Pivot Data

Job Position | Nationality | Total | Family Status

Overview Panel

Psychological Distress


	Acceptable		Poor		Marginal		Acceptable	
Seafarers	%	Seafarers	%	Seafarers	%	Seafarers	%	
5	30%	3	17%	4	9%	2	9%	
1	100%	1						
1			67%	2			33%	



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